



Hooray for Heroes
P.O. Box 1116
Radcliff, KY 40159-1116
PH: 270-723-2225
FX: 270-352-4449

You can find us at:
HoorayforHeroes.org
Facebook:
Hooray for Heroes, Radcliff, Ky.
Saturday, May 20, 2017

Dear Business and Community Partners:

How great is it to be part of a community that rallies together to support an event specifically designed to honor our military and first responders and show them how much we appreciate their sacrifices?! And now, here we are, preparing to celebrate the annual Hooray for Heroes event as we have done for the past eleven years on Armed Forces Day. For the Hooray for Heroes Board of Directors, community volunteers, booth participants and event sponsors, the heartfelt appreciation of our servicemembers, veterans, first responders and their families has been its own reward, as our heroes have been treated to not only lunch, amusements, entertainment, giveaways and doors prizes, but to a huge serving of respect and admiration, so rightly deserved.

The Hooray for Heroes Board of Directors is actively planning the 12th annual Hooray for Heroes event on May 20, and we will be highlighting MILITARY SPOUSES! Along with planning an event of this magnitude comes the reality that we are truly dependent upon generous sponsors and volunteers like you. You can imagine the cost of feeding a few thousand folks, and with current projections for Hooray for Heroes 2017, we are working diligently to prepare to fund the 12th year of this event in a manner worthy of our military heroes, first responders and their families.

We are requesting that your organization consider providing support for Hooray for Heroes 2017, either in the form of monetary support or through product donation, either of which will be used to feed, entertain and honor our heroes on May 20th. The Hooray for Heroes Committee has established four levels of sponsorship as follows:

Hooah! Level - \$5,000 ★ Liberty Level - \$2,500
Stars & Stripes Level - \$1,000 ★ Patriot Level - \$500

For your sponsorship, your company will be able to set up a booth the day of the event (at no additional charge), your logo will appear on the event t-shirts (if your donation is \$5,000 or more), and all sponsors will be invited to post their company banners along Walmart Way on the day of the event (11:00 a.m. to 4:00 p.m. only please). As an additional benefit to you for your sponsorship, we will provide your organization with three Hooray for Heroes t-shirts for every \$500 you provide in sponsorship dollars to the event! Should your organization opt to provide a product rather than financial support, we would use the above sponsorship structure to assign an "in kind" donation level for your contribution of product.

DEADLINE: FRIDAY, MAY 5, 2017

For additional information regarding sponsorships, please contact Melanie Parker, Sponsorship Chair, at melanie@wrightlegacy.com or (270) 723-2225.

For information on volunteering (individuals or groups) your time to this event, please contact our Volunteer Chair, Kendra Stewart Scott at Kendra.Scott@uhsinc.com or (270) 312-7827.

For information on setting up a booth during the event, please contact our Booth Chair, Charlotte Masterson at camasterson@fortknoxfcu.net or (270) 765-9084.

We look forward to hearing from you!
Don Cecil and Greg Lowe, Co-Chairmen
Hooray for Heroes Board of Directors

- Please make checks payable to **HOORAY FOR HEROES** and mail to: PO Box 1116, Radcliff, KY 40159-1116
- Even as a sponsor, a booth application **MUST** be submitted. Go to www.HoorayForHeroes.org for forms. **THANK YOU!**



**12th Annual
Hooray for Heroes
May 20, 2017**

SPONSORSHIP COMMITMENT FORM

For your sponsorship, your company will be able to set up a booth the day of the event (at no additional charge), your logo will appear on the event t-shirts (if your donation is \$5,000 or more), and all sponsors are invited to post their company banner along Wal-Mart Way on the day of the event (11:00 a.m. to 4:00 p.m. only please). As an additional benefit to you, we will provide your organization with three Hooray for Heroes t-shirts for every \$500 you provide in sponsorship dollars to the event!

Organization Name: _____ Contact Name: _____

Mailing Address: _____ City: _____ State _____ Zip _____

Contact Phone: _____ Contact Email: _____

Hooah! Level—\$5,000
30 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Liberty Level—\$2,500
15 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Stars and Stripes Level—\$1,000
6 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Patriot Level—\$500
3 t-shirts: S _____ M _____ L _____ XL _____ 2X _____

Please mail this form to the Hooray for Heroes Sponsorship Chair:
The Wright Legacy Group, ATTN: Melanie Parker, PO Box 1116, Radcliff, KY 40159-1116
Or Fax to: 270-352-4449
Or Email to: Melanie@WrightLegacy.com

NO LATER THAN FRIDAY, MAY 5, 2017

Upon receipt of your sponsorship commitment, an invoice will be mailed to you immediately, payable upon receipt.

THANK YOU SO MUCH FOR YOUR SUPPORT IN HONORING OUR HEROES!